

CENTRAL COAST BOOK AND AUTHOR FESTIVAL 2011

Presented by the Foundation for San Luis Obispo County Public Libraries



Sunday, September 18, 2011

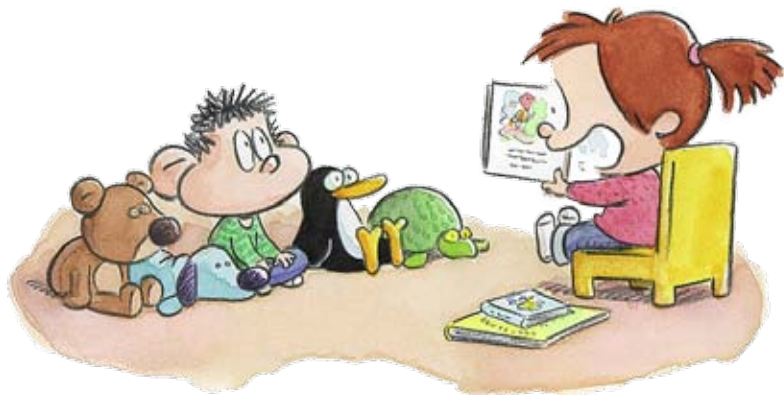
10 a.m. - 4 p.m.

Mission Plaza · San Luis Obispo · FREE

SATURDAY, SEPTEMBER 17

An Evening with **JERRY SCOTT**

Co-creator of *Baby Blues* and *Zits* comics



7:30 p.m., Saturday, September 17

San Luis Obispo Library Community Room
Corner of Osos and Palm, San Luis Obispo

Free Admission

Sponsored by Lindamood-Bell Learning Processes and The Tribune

SUNDAY, SEPTEMBER 18



Join us in welcoming author Jonathan Maberry
to the Central Coast Book and Author Festival

by dressing as a zombie and walking through Mission Plaza with him.

Have you read his zombie books? Ask a Librarian about them!

Join us at 11 a.m. at the corner of Broad and Palm Streets (across from Mission College Prep).

Zombie Etiquette Mandatory! The parade will last 45 minutes.

SUNDAY, SEPTEMBER 18

Workshops and Lectures in the History Center of San Luis Obispo

10:30 a.m.	Point of view—the key to modern fiction	Shelly Lowenkopf
11:00 a.m.	I.Q. Goes to the Library	Mary Ann Fraser
11:30 a.m.	Where do we get ideas?	Marilyn Meredith
1:00 p.m.	Evolution of a series	Mara Purl
1:30 p.m.	The art of writing a short story	Doug Danielson
2:00 p.m.	The power of a story	Friedl E. Semans Bell
2:30 p.m.	Writing travel and guide books	Michael Cervin

Workshops and Lectures in the San Luis Obispo Museum of Art

10:00 a.m.	Ancient Wisdom for Transitional times: from past to future and being present in the moment	Eve Neuhaus and Heather Mendel
11:00 a.m.	Writing in different genres	SLO Nightwriters
12:00 p.m.	Evolution as a writer	Jonathan Maberry
1:00 p.m.	Where mystery authors get their ideas	Sisters in Crime
2:00 p.m.	Children's books: The journey to publication	Karen Gerick, Sherry Shahan, Elizabeth Spurr

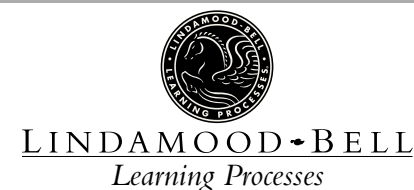
Reading in Public

At the foot of the steps to Mission San Luis Obispo

10:00 - 10:15	Mary Ann Fraser	<i>Heebie Jeebie Jamboree; I.Q. Goes to the Library</i>
10:20 - 10:35	Bhira Backhaus	<i>Under the Lemon Trees</i>
10:40 - 10:55	Becca Canfield	<i>Pinkalicious</i>
11:00 - 11:15	Mary Ann Embree	<i>Author's Tool Kit: A Step-by-Step Guide to Writing and Publishing Your Book</i>
11:20 - 11:35	Barbara Hodges	<i>Ice</i>
12:00 - 12:15	Sunny Frasier	<i>Christy Bristol Mystery</i>
12:20 - 12:35	Beryl Reichenberg	<i>Invisible Fairy; Freddie Frog Goes to the Moon; Backyard Bats; A Real Dragon</i>
12:40 - 12:55	David Rasch	<i>The Blocked Writer's Book of the Dead</i>
1:00 - 1:15	Bill Scott	<i>A Light on a High Distant Hill</i>
1:20 - 1:35	Sue McGinty	<i>Murder at Cuyamaca Beach</i>
1:40 - 1:55	Melinda Marchiano	<i>Grace: a Child's Intimate Journey Through Cancer and Recovery</i>
2:00 - 2:15	Brendan Kelso	<i>Shakespeare for Kids Books</i>
2:20 - 2:35	Susan McKee	<i>Days like Floating Water: A Story of Modern China</i>
2:40 - 2:55	Becca Canfield	<i>Pinkalicious</i>
3:00 - 3:15	Barbara Hodges	<i>Ice</i>
3:20 - 3:35	Janice Higgins	<i>There Were no Parents Here</i>



THE Newspaper of the Central Coast
TRIBUNE
SanLuisObispo.com



Participants in the 2011 Central Coast Book and Author Festival

Atascadero Friends of the Library

● Bhira Backhaus

Under the Lemon Trees

Nancy and Biff Barnes

*Stories to Tell, An Easy Guide to Self Publishing
Family History Books and Memoirs*

● Friedl E. Semans Bell

She Cried for Mother Russia: A Princess in San Luis Obispo

Barnes & Noble Booksellers

Nook e-book reader

Michael Paul Brown

You Are a Gift to the World: Blessings from My Mom

Jeannie Bruenning

*Glow; Mr. Hobbins' Beautiful Things; Your Wagon is a Saggin';
3 Cool Dudes; The Big Floating Zoo; If God is True; etc.*

● Michael Cervin

Santa Barbara & the Central Coast; California Wine Country

Evelyn Dabritz

*Bonnie Barnacle Finds a Home; How the Innkeeper Worm
Got a Full House; The Kelp Condo Crisis*

● Doug Danielson

Shore Loser, Wet Dreams

Lee Anne Del Rio, M.D.

The Loving Divorce

Dianetics Foundation

Dianetics: Modern Science of Mental Health

Mary Embree

Author's Toolkit; Birds and Bees of Words

Mary Ann Fraser

I.Q. Goes to the Library; Heebie Jeebie Jamboree

Friends of Arroyo Grande Library

Friends of the Creston Library

Patricia Fry

*The Right Way to Write, Publish and Sell Your Book; How
to Write a Successful Book Proposal in 8 Days or Less, etc.*

Galaxy Press

Branded Outlaw; Under the Black Ensign

Ken Haggard

*Passive Solar Architecture; A Brief Architectural History
of San Luis Obispo County; Fractal Architecture; Passive Solar
Architecture Pocket Reference*

Kathleen Reading Haws

The Baby Connector; How We Came to Be

Jeff Herten

The Sobering Truth: What You Don't Know Can Kill You

Janice Higgins

There Were No Parents Here

Woody Hochswender

The Buddha in Your Mirror

● Brendan Kelso

*Shakespeare's Hamlet for Kids; Shakespeare's A Midsummer
Night's Dream for Kids; Shakespeare's Romeo & Juliet for Kids;
Shakespeare's Macbeth for Kids; Shakespeare's Julius Caesar
for Kids*

Roy King

Symphonie Fantastique

Literacy Council of San Luis Obispo

● Shelly Lowenkopf

The Fiction Lover's Companion

● Jonathan Maberry

The King of Plagues

Shelley Malcolm

Real

● Melinda Marchiano

*Grace: A Child's Intimate Journey
Through Cancer and Recovery*

● Susan E. McKee

Days Like Floating Water, A Story of Modern China

● Heather Mendel

Dancing in the Footsteps of Eve

Marilyn Meredith

*Angel Lost; An Axe to Grind; No Sanctuary; Invisible Path;
Dispel the Mist; Kindred Spirits*

● Eve Neuhaus

The Crazy Wisdom of Ganesh Baba

Meryl Perloff

Book Arts

Eileen Pritchard

*A Self Guided Tour of the San Andreas Fault
in San Luis Obispo & Adjoining Counties*

Joel F. Pullen, M.D.

It Always Works Sometimes

● Mara Purl

What the Heart Knows

● David Rasch

The Blocked Writer's Book of the Dead

Reading in Public

The Reading in Public chair; San Louie Magazine

● Beryl Reichenberg

Ants on a Log

Leigh Rubin

Rubes Cartoons

San Luis Obispo Library

San Luis Obispo Friends of the Library

Ann Schroeder

Ordinary Aphrodite

SLO NightWriters

● Bill Scott

*Light on a Distant Hill; Angel of the Gold Rush;
Angel's Daughter; Legacy of Angels*

Jerry Scott

Cut! (Baby Blues); Drive! (Zits)

● Sherry Shahan

Purple Daze; Death Mountain

Deborah Sherrell

Baby Lauren and Theodore

● Sisters in Crime

*More SLO Death; And Some of Them are Dead;
Gone Coastal; Never Safe*

Gordon Snider

Venice Lost; The Hypnotist; The Separatist; Sigourney's Quest

● Elizabeth Spurr

Monsters, Mind Your Manners!

Staples

The Kindle eBook Reader

Gene Stirn

*Oscar Goes Camping; Art and Craft of Cover Design;
Mystical Path to Mystique*

S. Connell Vondrak

No Evidence of a Crime

Matt Weber

*San Francisco: The Alphabet Book;
California's Missions from A to Z*

Robert Wedaa

When I Was a Little Boy I Played in a Hayloft; I Caught a Rabbit

Bobbi White

Escape from Marianna

Persia White

Alchemy of Innocence; Flowers

● = presenting a workshop or lecture in the History Center – see panel at left

● = presenting a workshop or lecture in the Museum of Art – see panel at left

● = participating in Reading in Public – see panel at left

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Joan and Creighton Decker, Phelan Land Company,
David and Pat Williams, Central Coast Family News,
Journal Plus, KCBX Public Radio,
KVEC Radio, Information Press, Tolosa Press,
Sandra Marshall-Eminger, New Times



SUNDAY **Pancake BookFeast**

Join us on Sunday morning, September 18,
from 9:00 - 11:00 a.m.
for a delicious pancake breakfast
in Mission Plaza

\$3 for adults;
Free for people under 12

FRIDAY AND SATURDAY

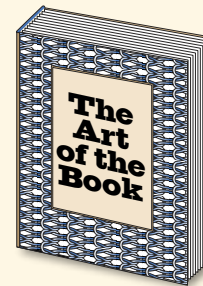
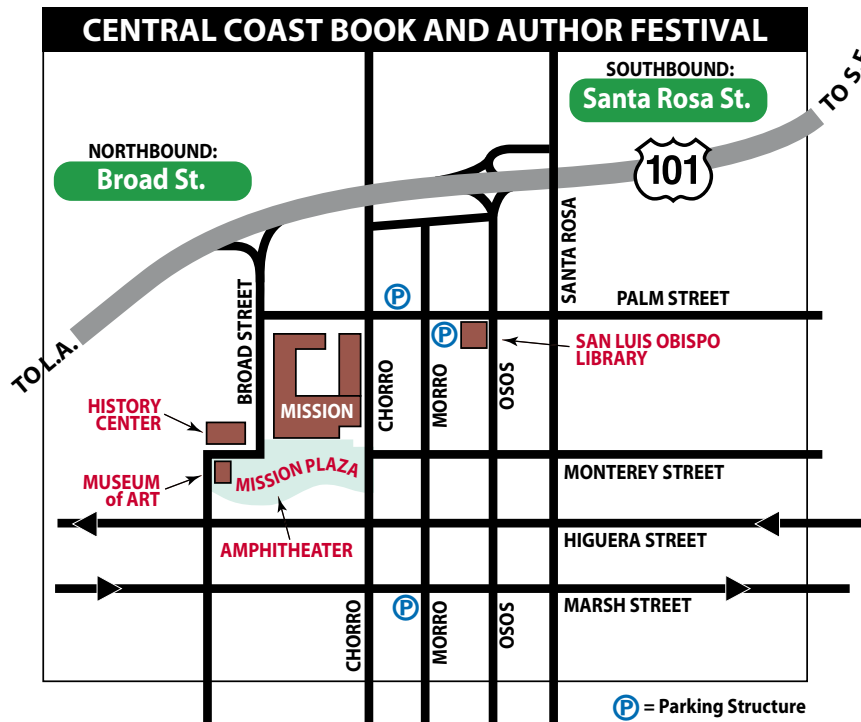
Central Coast Writers' Conference

Friday and Saturday, September 16-17

at Cuesta College

*Speakers, Presentations,
Panel Discussions, Critiques,
and much more!*

www.communityprograms.net



SUNDAY **The Art of the Book**

on display
at the San Luis Obispo
Museum of Art
10 a.m.-4 p.m.

During the months of August and September, book art and book illustrations have been on display in the public libraries. During the Book and Author Festival, 104 pieces comprising The Art of the Book will be on display at the San Luis Obispo Museum of Art on the Mission Plaza. Many of these works of art will be available for sale.

Participants in The Art of the Book:

Mike Davies

Erin Perry

Peg Erickson

Meryl Perloff

Julie Frankel

Rosemary Pisciotta

Yvonne Helms

Beryl Reichenberg

Isobel Hoffman

Johanne Renbeck

Anne Gill Kellogg

Jerry Scott

Judy Lyon

Rebecca Simmons

Marylu Weaver Meagher

Sooz Weissberg

Sue Mckee

Jeannette Wolff



Central Coast Book and Author Festival committee members: Joan Decker, Jude Long, Co-Chairs; Patricia Williams, Rebecca Juretic, Public Relations; Gordon Snider, workshops and lectures; Meryl Perloff, Art of the Book; Vera Wallen, Volunteer Coordinator; Judy Rohr, Exhibits Coordinator; Anne Harris, Operations; Brian P. Lawler, Publications, advertising and web site; Robert Alberti, Foundation President.

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